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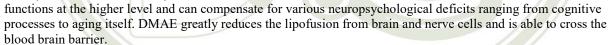
#23 DMAE – LIGHTS ON!

D.M.A.E. (dimethylaminoethanol) is normally present in small amounts in our brains.

When supplemental amounts are used, DMAE is known for its brain function enhancements. It is a naturally occurring nutrient found in seafood, such as anchovies and sardines--just like the old saying that fish is brain food.

DMAE helps elevate mood, improve memory, increase cognitive and learning ability, also physical energy.

Many people will take DMAE for its mild stimulant effect, yet DMAE helps most people fall asleep, sleeping more soundly, and having less fatigue during the day. DMAE has the ability to enhance brain



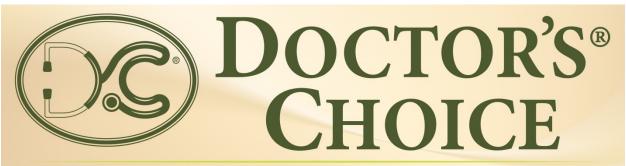
DMAE has proven to be a safe alternative for such learning and behavior problems as Attention Deficit Disorder (ADD) and Hyperkinesias. Other conditions for which DMAE is useful are chronic fatigue, mild depression and confusion.

DMAE may also add spice to one's sex life. Dr. Eric Braverman, brain and aging specialist and author of The Healing Nutrients Within, says that aging affects all parts of the body linked with sexual function, both internally and externally. In men, greater physical stimulation is required to attain and maintain erections, and orgasms are less intense due to brain, hormonal, and vascular factors. In women, menopause contributes to sexual decline, partly as a result of physical symptoms like vaginal dryness, hot flashes, and weight gain. DMAE is a precursor to acetylcholine, a key neurotransmitter. This is why DMAE can also be found in our Neurotransmitter Support.

To improve your sex drive, optimize the following neurotransmitters:

Disclaimers: The statements regarding our products are solely for use by healthcare practitioners. The product information provided on this page is based on scientific evidence about each ingredient, and has not been evaluated by Health Canada. The information provided is not intended to replace medical advice offered by a healthcare practitioners, nor should this information be used to treat any health problems without first consulting a healthcare practitioner.





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- •Dopamine for Desire
- Acetylcholine for Arousal
- •GABA for Orgasms
- •Serotonin for Resolution

According to Dr. Braverman, since DMAE is a precursor for the brain chemical acetylcholine (responsible for arousal), it's believed that people with low brain levels of acetylcholine are unable to concentrate on sex, hence disrupting the normal arousal process.

An important note: there are no reports of DMAE dependency, like that of prescription drugs. Now why not try this Mood Elevating Smart Nutrient?

Recommended Dosage: Adults take 1 capsule twice daily, or as directed by a health care practitioner.

Recommended Duration of Use: Consult a health care practitioner for use beyond 4 months.

Recommended Use: Supports healthy brain and nerve function as a precursor to the neurotransmitter acetylcholine.

Caution/Risk Information: Consult a health care practitioner prior to use if you have a psychiatric or neurological disorder such as, but not limited to, depression, schizophrenia, seizure disorders, if you are taking cholinergic or anticholinergic drugs, or if you have epilepsy, affective disorder, Parkinson's or a history of alcohol abuse. If you experience headache, muscle tension, affective symptoms, drowsiness, insomnia or confusion, discontinue use. Do not use if you are pregnant or breastfeeding.

Ingredients: 60V's DMAE (deanol bitartrate)......125mg

Contains no wheat, corn, yeast, soy or dairy. V-capsules are made from vegetarian source, no gelatin used. Non-GMO

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