

Lota Bottles

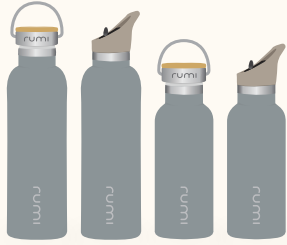
Durable. Sustainable.

Rumi Lota bottles are made of strong stainless steel. They come in two options: Classic and Insulated. The insulated bottles keep the liquid hot for 12 hours and cold for 24 hours. Our bottles follow our mission of sustainability, durability and high quality.

Insulated

Classic

Hot 12 Hours | Cold 24 Hours



600ml
20 oz

473ml
16 oz



600ml
20 oz



Quick Cleaning
Easy to clean. Hand wash only.



Food-grade & sustainable
Kitchen grade stainless steel.



Strong
Built to withstand life's ups and downs.



BPA-free and odor-free
Doesn't contain any toxic coating or odor.

	Color	Capacity Lid	UPC
Classic	Plum	600ml Sport 600ml Steel	8906097510144 8906097510151
	Stone	600ml Sport 600ml Steel	8906097510311 8906097510328
Insulated	Midnight	473ml Sport 473ml Bamboo	8906097510014 8906097510007
	Stone	473ml Sport 473ml Bamboo	8906097510038 8906097510021
	Peacock	473ml Sport 473ml Bamboo	8906097510052 8906097510045
	Stone	600ml Sport 600ml Bamboo	8906097510113 8906097510106
	Peacock	600ml Sport 600ml Bamboo	8908007052775 8908007052768
	Lid	Sand	Sport
Steel		Bamboo	8908007052959



rumi
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Rumi Earth is a natural products company developed from the need for more nature and grounding in daily life.

The owner and creator, a yoga practitioner, created the line of products based on a personal understanding and desire for earthy, natural products for yoga and meditation. In a market saturated with yoga products that focus on aesthetics or functionality alone, Rumi combines the two, while giving equal importance to the Earth-conscious nature of our products and our process and their biodegradability.

Everything in our creations is made from natural or consciously-sourced materials. Our creation process is in or near the country from which the materials are sourced. When we start our process for a new product, our guiding principal is to: First find the trees and plants, then everything else will work out.

Our products have been designed to offer comfort, stability, and convenience for the yoga practitioner during their asana or meditation practice. Our natural, patented and designer products have been tried and tested by new and seasoned practitioners. A combination of curated designs and colors influenced by nature, Rumi Earth blends all of the ingredients for an ideal, serene yoga practice into our products.

Poetic Design

Design is a combination of aesthetics, materials, function and the method of making. Poetry is an ideal expression that has beauty and grace. We design our products by making space in our minds for the poetic way to make them. This gives us the clarity and direction from which we define our process of making the final Rumi products.

Natural Materials

We embrace the circle of natural life by focusing on the biodegradability of our products. The best way of ensuring biodegradability of our products is by keeping them as close to their natural form as possible. Natural materials are sourced from plants, trees and from the earth as our primary ingredients.

Consciously-crafted

After the design and materials are final, we begin the steps of crafting Rumi's products. Either hand-crafted or automated, we are involved in the process to ensure it is done thoughtfully and in consideration of the people and environment.



Moon Yoga Mat



Rumi Moon Yoga Mat is made of natural rubber, earth minerals and cotton blended fabric. It has a secure grip and long-lasting surface

Natural ingredients: Natural rubber, Cotton & Minerals

Width:	24 in 61 cm	Color	UPC
Length:	68 in 173 cm	● Leaf Green	8908007052317
Thickness:	0.12 in 3 mm	● Plum Purple	8908007052331
		● Ocean Blue	8908007052799

Sun Yoga Mat



Rumi Sun Yoga Mat is our natural rubber and cotton blend yoga mat. It has extra cushioning and secure grip.

Natural ingredients: Natural Rubber & Cotton

Classic	Wide	Type Color	UPC
Width: 24 in 61 cm	Width: 26 in 66 cm	● Classic Peacock	8908007052065
Length: 71 in 180 cm	Length: 71 in 180 cm	● Classic Midnight	8908007052072
Thickness: 0.17 in 4.3 mm	Thickness: 0.17 in 4.3 mm	● Classic Sand	8908007052058
		● Classic Graphite	8908007052126
Super Lite		● Super Lite Peacock	8908007052751
Width: 24 in 61 cm		● Super Lite Graphite	8908007052744
Length: 68 in 173 cm		● Wide Graphite	8908007052416
Thickness: 0.08 in 2 mm		● Wide & Long Midnight	8906097510083

| Provides Cushioning

Provides cushioning to protect your joints and stability during balancing asanas.



| Anti-Slip Natural Rubber

The natural rubber bottom of the mat provides a secure grip to the floor while you flow through your vinyasa.



| Made for easy grip

The top surface is made with a fabric mesh impregnated into natural rubber so you can have a comfortable grip while you practice and is smooth enough not to disturb your movements.



| Durability

The mat has been engineered to ensure a long durability and to substantially reduce loss of bits of rubber that is usually experienced with other mats.



| Absorbs Sweat

The top surface absorbs all your sweat, which avoids any pooling that would cause you to slip and slide around.



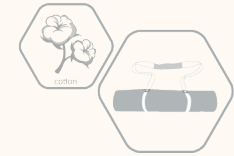
| Easy To Clean

After your practice, the mat can be wiped with a cloth that has been dipped in a solution made of vinegar and water in a ratio of 1 : 20, and then left to dry.



| Biodegradable

After living out its life as a yoga mat, if you choose to discard it, it will re-integrate back into earth within a very short span.



Boa Mat Sling

Rumi Boa Yoga Mat Carrier is a simple and economical option for carrying your mat around. Made of pure cotton and fits all mat sizes.

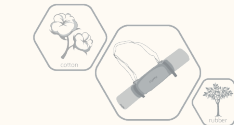
Color	UPC
● Coral	8908007052461
● Midnight	8908007052454
● Peacock	8908007052447
● Pebble	8908007052485



Yoga Tote Bag

Ergonomically designed to balance on your shoulder and fits entire mats. Has a zipped pocket and deep space for lots of things to fit in.

Color	UPC
● Pebble - Graphite Logo	8908007052676
● Pebble - Peacock Logo	8908007052669
● Midnight - Stone Logo	8906097510168



Origami Mat Carrier

Rumi Origami Yoga Mat Carrier is a simple and economical option for carrying your mat around. Made of pure cotton and fits all mat sizes.

Color	UPC
● Brown	8908007052096
● Graphite	8908007052102
● Light Peacock	8908007052614
● Midnight	8908007052874



Yoga Strap

Comfortable, soft and broad strap with D-rings to secure your grip.

Color	UPC
● Fawn	8908007052201
● Midnight	8908007052553
● Stone	8906097510359



Yoga Block

Light, soft and smooth to grip. Made of Oakwood.

Color	UPC
● Cork (8.7" x 5.7" x 3.7")	8906097510090
● Cork (8.5" x 5.5" x 3")	8908007052690