

Fragrance to Live By

We are compassionate. We are encouraging. We are real.

We serve modern American women — the hopeful ones. Those who naturally put the needs of others before their own, but are trying to fit some self-care into their lives. We're for the ones who take deep nose breaths when they have a chance. The ones who relish belly laughs with friends. The ones who believe the right fragrance can change your day.



- Holley + Katherine



Soft

Discover the new look of South of France!

As sisters and mothers, we're so happy to spark an uplifting moment with our transportive scents and high-quality, good-for-you ingredients. To learn more about our evolution from South of France to SoF, visit sofbodycare.com.

your day.

- Holly + Katherine



Bottle Size: 8 FL OZ (236 ML) | Bottle Dimensions: L 2.50 x W 1.60 x H 6.20 inches

Always Free Of:

Sulfates, Phthalates, Parabens, EDTA, Animal By-Products*, Animal Cruelty

*Excludes Orange Blossom & Honey