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INVESTING IN
RELATIONSHIPS

ecotrends

Dedicated to our people, principles, and planet.

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● NEW LINE
● LINE EXTENSION

 **Ecotrend**
ECOLOGICS



YOUR THOUGHTS MATTER TO US

Scan the code to take the survey.

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📍 Vancouver, BC ✉ orders@ecotrend.ca
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NEW LINE ▶
GROCERIES

CANADIAN BRAND
greensunfoods.com



HEALTHY & NATURAL

Superfoods Dipped in Peruvian Dark Chocolate



Green Sun Foods offers **organic treats made with 70 percent Peruvian cacao** for the whole family to enjoy! These on-the-go organic snacks are 100 percent natural, vegan, gluten free, and eco-friendly, offering a fun and healthy snack alternative.

With a combination of delicious flavors, Green Sun Foods pairs delicious Peruvian dark chocolate with superfoods that pack a flavour punch including **mango, pineapple, coconut, cranberry, goldenberry, and Brazil nuts** – no artificial flavours or colours required! Peruvian chocolate has long been considered one of the best in the world, containing unique flavours and health benefits.⁽¹⁾ Packaged in resealable

bags, each packet is filled with bite sized, flavour filled, and guilt-free treats.

Green Sun Foods founder *Maju Perez Egaña* grew up near the best cacao field in the world where she began to experiment with combining superfoods and chocolate. Inspired by the importance of providing healthy alternatives for her family, Maju created Green Sun Foods in 2019. With a passion to share these nutritious treats with the world, Green Sun Foods products are now available Canada-wide. In early 2023, the next batch of Green Sun Foods treats will be produced in Canada and be available to Canadian consumers. All products from Green Sun Foods will receive a fair-trade certification.

¹ Mejía, R. A., Ruiz, C., Portales, R., & Rojas, R. (2017). Quality profile of Peruvian dark chocolate: a preliminary approach. International Cocoa Organization (ICCO). <https://doi.org/20203127128>



Cleaning the Kitchen Never Sounded so Swede!

Striving to keep the environment as spotless as your home. Simplifying your daily life with easy-to-use products.



Introducing **Nellie's Swedish Cloths**, the Swede-est little sponge cloths in town!

Nellie's **biodegradable** and **odour-free** Swedish Dishcloths will not only add a pop of colour to kitchen decor but will replace the need for traditional dishcloths, sponges, and single-use paper towels.

Made from **cellulose** and **cotton**, Swedish Dishcloths are ultra-absorbent and dry quickly. They absorb up to 15 x their weight in water and are perfect for cleaning dishes, countertops, appliances, and other surfaces throughout your home.

Laundering is super easy! Swedish Dishcloths can be laundered in the washing machine or on the top rack of a dishwasher. Air to dry to return them to their original shape!

Swedish Dishcloths are long-lasting, replacing 15+ rolls of paper towels. After about a year of use, they can be fully composted!



Staying Wyld is a state of mind fueled by the extensive benefits of medicinal mushroom power.



Inspiring Story of Healing with Medicinal Mushrooms

In an athlete's career, injuries are both feared and expected. However, serious body traumas like concussions can lead to lifelong problems, especially in cognitive and motor function. What if there was a way to reverse the impact of these substantial injuries?

This is the question *Chris Brown* sought to answer when he started losing memory and cognitive focus after sustaining numerous concussions from competing in extreme sports.

A few years ago, Chris started taking wild mushroom supplements like Lion's Mane as per the recommendation of a close friend to improve his cognitive function. Within weeks, Chris realized the immediate benefits of taking mushrooms daily: clarity and better memory being two of the primary ones.

"I feel more clarity than ever. I was finally able to focus and get back to accomplishing my goals. Mushrooms have changed my life. I feel amazing, have more energy, don't get sick anymore, and feel more connected to my body and my health in general." says Chris.

After experiencing these miraculous benefits, Chris was compelled to share the power of medicinal mushrooms with others. This led him to travel all the way to Oregon to attend mycology school, where he learned everything about how to set up his own mushroom farm.



That was the beginning of **Stay Wyld Organic's** birth; every single mushroom product it carries is grown and produced locally in Canadian facilities.

The co-founder of Stay Wyld is *Dr. Chanel Smythe*, a Naturopathic Doctor and TCM. She had previously experienced sports injuries and used mushrooms to heal herself and many of her patients to treat a wide variety of health ailments. Chanel has studied mushrooms in depth as herbal medicine in both Eastern and Western contexts. Chanel says, *"I am fascinated by their properties in nature and their medicinal application for a multitude of health concerns. I love being involved with the formulation work of our new products as well...combining medicinal mushrooms with other adaptogens."*

The birth of Stay Wyld Organics resulted from the passion for health and well-being and the desire to help those battling health ailments or injuries to regain their health and strength. Chris and Chanel pride themselves in never taking shortcuts to produce high-quality, bioavailable mushrooms, meaning that every supplement contains 100% Canadian-grown wild mushrooms.

This is the story of Stay Wyld, and it's only the beginning.

REVOLUBAR FOAMING HAND SOAP by



SAVE MONEY AND SPACE WITHOUT THE PLASTIC WASTE

Introduce yourself to a new kind of clean. All-natural hand soap tablets will wow you with their convenience, effectiveness, and unparalleled sustainability. By consisting mostly of water (up to 95%), Soaps are bulky and heavy. REVOLUBAR tablets provide a sustainable solution to this problem of wasteful production and transportation. One small tablet becomes a full-sized soap when water is simply added.

AS EASY AS 1-2-3



SAVE MONEY — Customer buys the dispenser once and then pay only \$4 per refill afterwards.

SAVE SPACE ON SHELF — By consisting mostly of water (up to 95%), traditional liquid soaps are bulky and heavy. With REVOLUBAR, store a pile of tablets, thanks to their ultra-compact design.

SAVE THE PLANET — Packaged in fully compostable pouches – made from corn starch – to be used with the REVOLUBAR reusable glass bottle, they entirely eliminate the use of plastics. Small and light, they also generate 100 times fewer CO₂ emissions during transportation compared to their liquid counterparts by needlessly shipping water you already have in your home.

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COMES IN BEAUTIFUL SHELF READY BOXES OF 20 UNITS



☁: Unscented



☁: Peach & coriander



☁: Lime & Mint



☁: Jasmine

GENTLE ON THE SKIN AND THE PLANET

Rich, foaming hand soap with a super soft formula using plant extracts and essential oils pressed down to small tablets for unparalleled convenience, effectiveness, and sustainability.

ONE BOTTLE, ENDLESS REFILLS

A glass foaming soap dispenser to be used with countless tablet refills for sustainable solutions and exceptional convenience. Sleek and stylish design to fit perfectly into any space in the home.



Cosmetics brand from Israel that utilizes both the minerals and unique flora from the Dead Sea.

HERBS OF KEDEM

Transparent, Penetrating Oil Mix for Thickened Nails



Nails, particularly toenails, can lose transparency and become thickened, if affected by various fungi/yeasts/molds. Conventional therapy may require taking antibiotics which is dangerous for the liver.

HERBS OF KEDEM STEP 02 SEPHORRIS is a transparent varnish, coming with a brush attached to its cap, for applying onto such nails. It consists of thyme, savory, myrtle and other extracts, for organic cultivation in the Dead Sea region. It must be applied daily, possibly before wearing shoes in the morning. It penetrates within one to two minutes. It is best combined with filing the nails once per week, preferably following a bath of 20 minutes in hot water with salts, and the best is to add one spoonful of urea - obtainable in gardening stores.

The duration needed is about one month per each year of having non-transparent nails.

HERBS OF KEDEM STEP 02 SEPHORRIS has been selling well for the last 20 years in many natural product stores in the Quebec region- and is now available from Ecotrend.



Other products on the HERBS OF KEDEM line include:
TOVA, a concentrated Helichrysum balm for eczema or dermatitis prone skin relief; the best care for scarred skin (even old post-acne pits); hematomas prone skin

YABLIT, a cream with Dead Sea minerals and Cannabis sativa seed oil for body skin prone to Psoriasis

PRO-SKIN, a topical cream for the male perineum, to help relieve prostate issues

Two lines for acne-prone skin; one that helps relieve puffiness under the eyes and one that helps with skin pigmentation.



Introducing Sloth MD's Perfect Duo

FULL GLOBE ARTICHOKE

Patients who took Artichoke for two months showed a significant change in liver biomarkers (ALT, AST), improvements in lipid profile, and overall blood sugar control. Full Globe Artichoke becomes a potential therapeutic approach in fatty liver and other metabolic diseases.⁽³⁾ Comes in 500mg veggie capsules, taken 2-3 times a day with meals.

- ▶ The only Full Globe Artichoke in Canada
- ▶ Choleric – enhance bile synthesis, therefore, fat digestion.⁽⁴⁾
- ▶ Regulates cholesterol to healthy levels
- ▶ Digestion and metabolism support⁽⁵⁾ – a great addition to slow fat metabolism and related heartburn and indigestion
- ▶ Hepatoprotective⁽⁶⁾ – protects and repairs the liver, optimize liver function
- ▶ Antioxidant and anti-inflammatory – metabolism support, balancing blood sugar⁽⁷⁾

DID YOU KNOW?

- ▶ 40% of acne patients suffer from constipation⁽⁸⁾
- ▶ 30% of patients with depression suffer from irregular bowel movement⁽⁹⁾
- ▶ Patients with sleep disorders were more likely to suffer from incomplete defecation compared to a patient with normal sleep⁽¹⁰⁾
- ▶ Constipation is considered a significant risk factor for atopic dermatitis.⁽¹¹⁾
- ▶ Patients with (fatty liver) tend to have more severe skin disease than their counterparts. 50% of patients with psoriasis would have fatty liver.⁽¹²⁾

Activating the body's detoxification pathways is essential to accomplish positive results within any health and wellness protocol.

The liver is a key organ for detoxification, helping the body regularly eliminate toxins and maintain good metabolic health.

Regular and healthy bowel movements is an indicator that the body's liver detoxification system works well. Therefore, a daily bowel movement is fundamental in the detoxification process.

AFRICAN ALOE

The only Aloe Ferox in pure and native South African form. African Ferox is 20X more potent than its cousin Aloe Vera. The recommended dose is 1 capsule daily, packaged in 500mg vegetable capsules.

- ▶ Potent but non-addictive CONSTIPATION RELIEF – stimulates colonic motility without stimulating the colonic muscle directly like other stimulant laxatives.⁽¹⁾
- ▶ Antioxidant, antimicrobial, antifungal, antiparasitic – CLEANSING – with natural chemical compounds, it gently cleanses the bowel that otherwise is compromised with slower emptying and induced constipation.⁽²⁾
- ▶ Anti-inflammatory, wound HEALING – a great addition for patients with acute Grade 2- hemorrhoids

¹ Vanessa R. L., Celestino, I. Héliida M. L., Maranhão, J. Carlos F. B. Vasconcelos, I. Cristiano R. Lima, I. Giovanna C. R. Medeiros, I. Alice V. Araújo, I. 2 Almir G. Wanderley, I. 2 Acute toxicity and laxative activity of Aloe 23(2): 279-283, Mar./Apr. 2013 ferox resin

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³ The Effect of Artichoke Leaf Extract on Alanine Aminotransferase and Aspartate Aminotransferase in the Patients with Nonalcoholic Steatohepatitis Vajjeh Rangbooi, 2, * Roza Zavoshy, 3 Seyed Amirmansoor Rezadoost, 4 and Asghar Mohammadpoorasi 5

⁴ Maryem Ben Salem, 1 Hanen Affes, 1, * Khaled Athmoui, 2 Kamila Ksouda, 1 Raouia Dhouibi, 1 Zouheir Sahnoun, 1 Serria Hammami, 1 and Khaled Mounir Zeghal 1 Chemicals Compositions, Antioxidant and Anti-Inflammatory Activity of Cynara scolymus Leaves Extracts, and Analysis of Major Bioactive Polyphenol

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⁶ D. Zapolska-Downar, A. Zapolski-Downar, M. Naruszewicz, A. Siennicka, B. Krasnodbska, and B. Kolodziej, * Protective properties of artichoke (Cynara scolymus) against oxidative stress induced in cultured endothelial cells and monocytes, * Life Sciences, vol. 71, no. 24, pp. 2897-2908, 2002.

⁷ Igor Piotr Turkiewicz 1, Aneta Wojdylo 1, *, Karolina Tkacz 1, Paulina Nowicka 1 and Francisca Hernández 2 Anticholinesterase and Antioxidant Activity vs. Terpenoids and Phenolic Compounds in Selected New Cultivars and Hybrids of Artichoke Cynara scolymus

⁸ Acne vulgaris, probiotics and the gut-brain-skin axis - back to the future? Whitney P Bove 1 and Alan C Logan 2

⁹ Psychological disorders in patients with chronic constipation. Sahar Tahbaz Hosseinzadeh, 1 Sara Poorsaadati, 2 Babak Radkani, 2 and Mojgan Foroootan 2

¹⁰ Influence of sleep disorders on somatic symptoms, mental health, and quality of life in patients with chronic constipation Ya Jiang, MSc, Yu-Rong Tang, MD, Chen Xie, MSc, Ting Yu, PhD, Wen-Jie Xiong, MSc, and Lin Lin, MD, PhD*

¹¹ Influence of constipation on atopic dermatitis: A nationwide population-based cohort study in Taiwan Yen Chu Huang, Meng Che Wu, Yu-Hsun Wang, James Cheng-Chung Wei

¹² Non-alcoholic fatty liver disease and psoriasis - is there a shared proinflammatory network? Johanna Heitmann, Verena G. Frings, Andreas Geier, Matthias Goebeler, Andreas Kerstan

ENZYMEDICA®

GAS? BLOATING? INDIGESTION?

**Feel your best
after every meal!**

TryTheGold.ca



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Keep the blood flowing with Provita™ Nattokinase

Provita™ products supply all-natural triggers, alleviating pain, and symptoms associated with common ailments.

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Medicinal Ingredients. Each vegetarian capsule contains:

Nattokinase (2000 FU*).....100 mg
*FU= Fibrinolytic Units

Non-medicinal ingredients: Microcrystalline cellulose, ascorbyl palmitate. Capsule shell: hypromellose, gellan gum.

Recommended dose (adults): Take 1 capsule per day.

Ingrédients Médicinaux. Chaque capsule végétarienne contient:

Nattokinase (2000 UF*)..... 100 mg
*UF= Unités Fibrinolytique

Ingrédients non médicinaux: Cellulose microcristalline, palmitate d'ascorbyle. Enveloppe de la gélule: hypromellose, gomme gellane.

Dose recommandée (adultes): Prendre 1 capsule par jour.



Blood must flow continuously and smoothly throughout the body for an entire lifetime, but quickly shut off to prevent spills when you get a cut or injury.

Blood clots are lifesaving when they stop bleeding. But they can also form in an artery or vein when they aren't needed and cause a heart attack, stroke, or other serious medical problems.

NATTOKINASE is today considered to be a safe, powerful and all-natural supplement for the treatment of heart and cardiovascular disease.

Japanese researcher *Dr. Hiroyuki Sumi* spent many years searching for a natural thrombolytic agent that could successfully dissolve blood clots associated with heart attacks and stroke. Finally in 1980, after testing more than 173 natural foods, *Sumi* found what he was looking for. Nattokinase, the enzyme discovered by *Dr. Hiroyuki Sumi* is extracted and purified from a Japanese food called natto. Natto is made from fermented soybeans and has been eaten in Japan for about a thousand years.



Dr. Hiroyuki discovered that Nattokinase not only degraded fibrin but also the plasmin substrate. How does it work on blood clots? Nattokinase can break down blood clots by directly hydrolyzing fibrin and plasmin substrate. Nattokinase exhibits anti thrombotic action both in the arterial and venous system.

Provita™ guarantees a minimum of 2,000 FU (fibrinolytic units) in each capsule. In order to resist degradation from stomach acid, Provita™ encapsulates Nattokinase in delayed release (DR) capsules. Taking Nattokinase on an empty stomach may be advisable.

Always read carefully the label before taking any natural health product.



Reigning in the New Year with Healthy Habits

Are you looking to make an investment into your overall well-being this year?

Our busy and complex world is filled with pollutants and energy drainers.

Of all the factors that are out of your control, i.e. Environmental pollutants, work deadlines, packed gyms, the suboptimal weather...etc., you can control what you fuel your body with

Adding **powerful, nutritious, low-calorie** ingredients like **matcha** into our diets can add a lot of value to our lives. Studies have shown that people that consume matcha on a regular basis notice increases in energy, vitality, and mental alertness as well as helps with weight management.

Matcha has been consumed over a few centuries, originating in Japan. The Japanese have the second highest

life expectancies in the world, at 85.03 years old. This is largely due to their nutritious and non-processed diets.

Holding as close to the Japanese tradition as possible, we've partnered with the *Shohokuen*, one of the oldest and most reputable matcha producers and a *16th-generation Tea Master* in Japan, to bring the highest quality matcha to North America. Our packaging is simple and reflective of the traditional way to produce matcha – with the bamboo whisk and circular plate evident in our logo and traditional matcha green and Japanese red colours. The packaging is elegant and eye-catching.

When it comes to vitality and good eating habits, we can all borrow some practices from the Japanese. Get your **DōMatcha** today, and we promise it's an investment you won't regret.



MINA Display

Grow your sales & help customers discover healthier, better-tasting water with the Santevia MINA Display.

- o Sleek & sturdy allowing for many placement options.
- o Educational visuals that increase sales.
- o Display ships assembled & with product.



Filters Contaminants

Adds Healthy Minerals



DISPLAY SHIPPER DIMENSIONS

14.75" w x 13.25" d x 71.5" h



Raises pH by up to +2.0



Filters Contaminants



Adds Healthy Minerals



Tastes Delicious

SoF



NEW LOOK! Same Fragrance to Live By

As sisters and mothers, we're so happy to spark an uplifting moment with our transportive scents and high-quality, good-for-you ingredients.

- Molly + Katherine



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Building-Block Nutrients for Mom & Baby



Omega-3 DHA provides foundational support for

pregnancy & beyond.

Nordicnaturals.ca

